NEGOTIATIONS TIMELINE

THE ROAD TO A NEW CONTRACT

12/17/2020

The TAG Executive Board and committee chairs meet for a negotiations strategy meeting.

1/12/2021

The first Negotiations Committee meeting is held. Meetings continue on a regular basis throughout the year to go over proposals that focus on craft-specific priorities and the Union's overall top priorities.

4/14/2021

The New Media Sideletter Committee meets via Zoom with New Media expert and entertainment attorney Jonathan Handel for an overview and history of the Hollywood unions various new media agreements.

5/6/2021

Negotiations Town Hall #2: What Do the Employers Want? covers who makes up the AMPTP and breaks down strategies employers might use in negotiations.

5/19/2021

Negotiations Town Hall #3: How Do We Win? articulates priorities and covers who is in the room during negotiations and how deals get packaged.

7/30 - 8/12/2020

Meetings are held with craft committees to discuss issues and plan strategies for the 2021 negotiations. Committees include: Writers, Television CG Artists/TDs, Feature Film CG Artists/TDs, Storyboard Artists, Timing Directors, Designers, and Creative Managers/Show Runners.

1/2021

Teri Cusumano designs a logo for the social media hashtag #NewDeal4Animation established by the Negotiations
Communications Sub-Committee.

1/24/2021

Labor educator Diane Thomas-Holladay leads a seminar on how to prepare for contract negotiations with a focus on setting goals, gathering information, and developing contract proposals.

4/27/2021

Negotiations Town Hall #1: What Do We Want? introduces the Negotiations and Craft Committees, discusses proposals and how they are crafted, and explains the Collective Bargaining Agreement and pattern bargaining.

5/17/2021

The Negotiations Survey is sent to all TAG members to learn about member concerns, help prioritize negotiations proposals, and let us know how much leverage we have.

The IATSE Bargaining Unit made up of 13
Hollywood Locals begins negotiating the IATSE
Basic Agreement with the AMPTP. The
negotiations are scheduled for two weeks but
are extended, delaying TAG's negotiations. Our
Master Agreement negotiations with the
AMPTP traditionally take place after the IATSE
concludes negotiations for the Basic
Agreement; the Basic Agreement establishes
the health and pension benefits for TAG's
agreement.



NEGOTIATIONS TIMELINE

THE ROAD TO A NEW CONTRACT

9/21-9/23/2021

After months of negotiating the IATSE Basic Agreement, AMPTP announces that it does not intend to make any counter offer to the IATSE's most recent proposal. IATSE President Matthew Loeb calls on members to undertake a strike authorization vote.

9/30/2021

In response to the call for a strike authorization vote, TAG's Executive Board initiates a member mobilization campaign and the TAG Tactical Action Group (TAG-TAG) is born, holding its first meeting of engaged volunteer mobilizers.

10/16/2021

A nationwide strike is averted when the IATSE reaches a tentative three-year agreement with the AMPTP.

11/15/2021

IATSE members vote to ratify its Basic Agreement and Area Standards Agreement.

11/29/2021

TAG begins negotiations with the AMPTP to bargain its 2021-2024 Animation Guild Master Agreement. In attendance are 30 members of the Negotiations Committee, Business Representative Steve Kaplan, Guild Counsel Michael Feinberg, and IATSE Vice President Michael Miller. Priorities include wage increases, addressing new media disparities, and expanding the geographic scope of the agreement. Craft committee proposals address craft-specific concerns.

7/31/2021

TAG's Master Agreement expires. Business Representative Steve Kaplan negotiates an extension of the contract on the assumption that we will be able to bargain for a new agreement after Basic Agreement negotiations conclude. TAG Master Agreement negotiations are further delayed and rescheduled for September 21-23, 2021.

9/29/2021

TAG holds a Town Hall to explain the IATSE strike authorization vote, how it affects TAG, and how members can support their union kin.

10/4/2021

IATSE announces that members across the country have voted, by a nearly unanimous margin, the authority to call a strike. This is the first time in IATSE's 128-year history that members of the Union have authorized a nationwide strike.

10/18/2021

TAG-TAG changes course, from supporting its IATSE kin in their potential lead-up to a strike to focusing on TAG's upcoming negotiations, conducting 1-on-1 conversations with members to assess priorities.

11/16/2021

TAG hosts a Negotiations Town Hall to share more about contract priorities and next steps.

TAG's Writers Craft Committee launches its #PayAnimationWriters social media campaign to highlight disparities between live-action and animation writers.

12/3/2021

Scheduled for four days, negotiations extend to a fifth day. An agreement is not reached with the AMPTP. There is an indication of progress, but there are still several outstanding priorities that the employers need to respond to in order for an agreement to be reached.

Negotiations will reconvene in 2022.



NEGOTIATIONS TIMELINE

THE ROAD TO A NEW CONTRACT

12/15/2021

Storyboard artists representing the Storyboard Committee in negotiations hold a craft-specific Town Hall to provide an update.

2/14/2022

The Negotiations Committee returns to the bargaining table with the AMPTP. TAG receives a comprehensive response from the employers that provides some movement to some of the craft and community proposals. The committee reviews the response and prepares its own response.

2/28/2022

The Negotiations Committee meets again with the AMPTP to trade responses. Progress continues to be made, but TAG's top member priorities have not yet been addressed in a meaningful way.

3/20/2022

At least 1,000 people including TAG members, animation production workers, IATSE kin, local politicians, and community members attend a historic TAG rally in Burbank to show support for the Negotiations Committee and a #NewDeal4Animation.

5/27/2022

A deal is reached!

12/7/2021

Writers representing the Writers' Craft Committee in negotiations hold a craft-specific Town Hall to provide an update.

1/11/2022

A TAG Town Hall provides information on negotiations that can be publicly shared and explains what members can do together to make sure goals are achieved when the Negotiations Committee returns to the bargaining table.

2/18/2022

TAG's Negotiations Committee finds itself on Day 10 of bargaining with the AMPTP, and though progress has been made, an agreement has not been reached.

Negotiations will reconvene on February 28th.

3/2/2022

TAG negotiators meet to discuss the employers' recent comprehensive response and prepare their own response, which is presented to the AMPTP. The twelfth day of negotiations ends without an overall agreement or a specific day to meet again.

3/28-5/26/2022

The Negotiations Committee and the AMPTP continue to trade responses in an effort to reach a strong deal.

