

The strongest and most successful unions are built by and for its members. The Animation Guild has a small number of staff to manage day-to-day operations. But if we want to improve our working lives and win better contracts, we need hundreds of members like you to be informed and engaged year-round.

Let's challenge ourselves to get more involved and discover what a more powerful union can do!

#1 THE BASICS

- Complete the **Call the Hall** (animationguild.org/call-the-hall) form when you start or end a Guild position.
- Attend **General Membership Meetings** (last Tuesday of odd-numbered months, where members vote on union priorities and other projects), informational **Town Halls** and, social events. Check the **calendar** (animationguild.org/about-the-guild/calendar/)!
- Read **emails** from TAG and stay informed.
 - Sign up at animationguild.org/about-the-guild/email-list/.
 - Click and drag emails from your "Promotions" folder to "Primary" to teach Gmail how to sort future similar emails. Also, scroll to the bottom of TAG emails and click "update subscription preferences" to personalize your communications. Check your "spam" folder, too!
- Get **text message updates** from TAG.
 - Sign up at animationguild.org/text-opt-in/.
- Join the **TAG Discord**
 - Discord is an unofficial online chat platform where many TAG members share information and updates about our membership's activities.
 - We recommend muting channels irrelevant to your interests to reduce notifications and clutter.
 - Email committee-commsetag839.org to receive a Discord invitation.
- Participate in **TAG Tuesday** every last Tuesday of every month
 - Wear your TAG t-shirt and/or pins on Zoom or to work.
 - Don't have a t-shirt? You can order one at animationguild.org/store/.
 - Bonus points for posting a group pic, selfie, or sketch on social media and tag @AnimationGuild.
- Set up a meeting with your **Shop Steward**.
 - Shop stewards are TAG members like you who work at your studio (aka "shop") and who have volunteered to answer member questions about the union and received approval from TAG leadership to do so.
 - Find your Shop Steward on the right side of this [page](http://animationguild.org/about-the-guild/) (animationguild.org/about-the-guild/) and scroll down.
 - Or, sign up for a 1-on-1 meeting at animationguild.org/1-on-1-TAG-Talk/.
- Vote on contract ratification every 3 years.
 - We need as close to 100% participation to indicate a strong and willing union!
 - Check out the **social media toolkit** (thesocialpresskit.com/tag-solidarity) for graphics to use on social media to show your support.
- Know of co-workers working remotely, or at a non-union studio in or outside LA? Encourage them to contact organizeetag839.org or visit animationguild.org/start-a-union/.



#2 ACTIVATE

- Attend a training about the 1-on-1 organizing conversation.
- Learn the tools necessary for successful union-strengthening conversations.
 - Prepare for textbanks, phonebanks, and other conversations with fellow members.
 - Email 839tagme@gmail.com to volunteer!
- Attend a group **phone bank** or **text bank**
 - Training and resources are provided! Using browser-based software on your own computer at home, spend a couple of hours calling or texting fellow TAG members to inform and/or mobilize them.

THE BIG STUFF

Once you've participated in union mobilization efforts, consider taking on a leadership role.

- Run for the **Executive Board**.
 - 16 TAG members just like you are elected to serve a 3-year term.
- Join the Negotiations Committee.
 - Once every three years we negotiate a new contract with the studios.

#3 MOBILIZE

- Join **TAG ME** (The Animation Guild Member Engagement group) and mobilize your co-workers. Learn how to have organizing conversations to build union power!
 - Email 839tagme@gmail.com to volunteer!
- Co-host a group **phone bank** or **text bank**.
 - Someone has to lead these! After you've attended a few, reach out to leadership and staff to help you co-host your own with other member organizers.
- Co-host a **Zoom chat** with fellow TAG members at your studio and beyond.
 - Chat and vent with your coworkers. Build our sense of solidarity!
- Join a **committee**.
 - Check out the list of committees (animationguild.org/committees/).
 - Committees guide discussion and projects within our membership and prepare us for our next contract negotiations.
- Co-host a **TAG info session** at your studio.
 - Coordinate with your shop steward and/or TAG staff.
 - Topics may include: **401(k), pension, MPI**, etc.
- Become a **Shop Steward** at your studio.
 - Contact Leslie Simmons if interested: leslie.simmons@tag839.org
- Organize a **volunteer opportunity** in the community.
 - Powerful unions are embedded in their communities. So when either one needs support during tough times, they're there for each other.
 - Contact getinvolved@tag839.org
- Organize a volunteer opportunity, social event, or other solidarity-building event **with other IATSE locals and unions**.
 - Build connections that make the labor movement strong!
 - Contact getinvolved@tag839.org
- Get elected as a TAG delegate at the annual IATSE **District 2 convention**, where IATSE Locals from California, Hawai'i, Nevada, and Arizona convene to discuss matters that affect all IATSE member in those states. In recent years, we've sent about 40 delegates.